

BENEFITS FROM COACHING

As reported in the recent *State of the Coaching Industry* report by the College of Executive Coaching, here are top benefits organizations have reported receiving from Coaching.

- Increased Productivity
- Improved Leadership Skills
- Improved Teamwork
- Increased Employee Retention
- Improved Interpersonal Skills
- Improved Morale and Satisfaction

In addition, Organizational Decision-Makers have provided the following comments as to why they recommend coaching to others:

“Coaching produces targeted results in less time than other learning interventions. People feel motivated and valued while they are supported in determining their next level of development.”

“It is the best way I know to accelerate personal awareness, planning for success, commitment to goals, and goal attainment. It is an excellent way to reinforce training and create a high ROI on a development experience. ”

“There’s nothing like having someone on your side, someone to listen and push, and at the same time completely believe in you.”

“Coaching allows them to receive objective feedback (and cheering on if needed) and work without fear in changing their behavior, accomplishing their goals, completing their tasks, and living in the constant change environment.”

(As reported in *Seeing the Light – 2005 State of the Coaching Industry* by Jeffrey Ethan Auerbach – President, College of Executive Coaching. All Rights Reserved)